

MOHAMED ADIL KANNAYIL

WEB DEVELOPER - UI/UX DESIGNER - CREATIVE DEVELOPER

Ajman, UAE | Adilizzath123@gmail.com | [adportfolio.vercel.app](#) | +971 55 169 8868

SUMMARY

UX Designer & Web Developer with strong experience in creating intuitive digital experiences and responsive web solutions, I have worked on various projects, ensuring a user-centered approach by combining creativity and technical skills, leveraging my expertise to design visually engaging interfaces and develop efficient, scalable websites that align with business goals.

TECHNICAL SKILLS

- Prototyping Tools
- User Research
- Information Architecture
- Interaction Design
- Visual Design
- Github
- Microsoft Office Suite (Word, Excel, PowerPoint)
- VS code
- API

PROFESSIONAL EXPERIENCE

SALES PROMOTER | SR SOLUTIONS ADVERTISEMENT [WESTERN UNION] 2023-2025

- Promoted Western Union services to potential customers in malls and public spaces.
- Educated customers about money transfer procedures and benefits.
- Assisted clients in completing transactions and resolving inquiries.
- Achieved monthly sales targets and exceeded customer engagement goals.
- Built strong relationships with customers to ensure repeat business

BUSINESS DEVELOPMENT ASSOCIATE | BYJUS THE LEARNING APP 6 MONTHS

- Sales presentations to parents and students regarding educational programs.
- Provided detailed guidance on course selection and benefits.
- Followed up with potential leads to convert inquiries into sales.
- Collaborated with the sales team to achieve revenue targets.

EDUCATION

BSc (Hons) CREATIVE COMPUTING 2023-2026

Bathspa University RAK

- Creative Tech: Blends software engineering with digital art and interactive design.
- Hands-on: Focuses on building a practical portfolio of apps, games, and installations.

Senior Secondary

2023

East Point Indian International School , Ajman

- 12th Science

ADDITIONAL INFORMATION

- **Languages:** English (Fluent), Hindi (Fluent), Malayalam (Native), Tamil (Basic), Arabic (Basic)
- **Certifications:** Academic Excellence
- **My Portfolio** - [adportfolio.vercel.app](#)